

## 2005 Governor's

Conference on  
Career Education

## Sponsorship Opportunities

Conference date: February 13, 14 &amp; 15, 2005

**T**he Michigan Department of Labor & Economic Growth (DLEG), Office of Career and Technical Preparation, will host the 2005 Governor's Conference on Career Education February 13-15, 2005, at a new location, the Marriott Detroit Renaissance Center! More than 1,200 educators, administrators, counselors and employers will attend this exciting event. The conference will showcase speakers who will share innovative techniques and unique perspectives on career education, share best practices and present motivating developmental sessions. Exhibitors will display the latest teaching and learning technologies.

Conference sponsorship is an excellent opportunity for you to strengthen your company's image as a leader with this important and influential audience. Three levels of sponsorship opportunities are available: Gold, Silver and Bronze. Group or individual sponsorships are welcome in any category.

**Gold Sponsor: \$5,000.00***Gold level sponsor benefits:*

- Company name and sponsorship level listed on the recognition page of the conference program book
- Half-page advertisement in the program book
- Two complimentary conference registrations
- Complimentary exhibit booth (one 6-foot display table)
- Sponsor listing on the Web site ([www.mccte.msu.edu](http://www.mccte.msu.edu)) through February 15, 2005

**Silver Sponsor: \$2,500.00***Silver level sponsor benefits:*

- Company name and sponsorship level listed on the recognition page of the conference program book
- Quarter-page advertisement in the program book
- One complimentary conference registration
- Complimentary exhibit booth (one 6-foot display table)
- Sponsor listing on the Web site ([www.mccte.msu.edu](http://www.mccte.msu.edu)) through February 15, 2005

**Bronze Sponsor: \$1,000.00***Bronze level sponsor benefits:*

- Company name and sponsorship level listed on the recognition page of the conference program book
- One complimentary conference registration

**To ensure that your sponsorship is listed in the conference program book, we request your response by October 28, 2004.**

**Questions?**

If you have any questions about sponsorship opportunities, please call John Radford, Michigan Center for Career and Technical Education, (800) 292-1606 ext. 7 or e-mail [radfordj@msu.edu](mailto:radfordj@msu.edu).